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Lufthansa City Center (LCC) is collaborating with ehotel New Direct Connect access to the successful hotel booking platform

The expansion of the Bridge-IT distribution platform at Lufthansa City Center (LCC) brings great advantages for LCC travel agencies: from now on, in addition to flights and rental cars, they can book hotel accommodation and access the extensive ehotel range without any restrictions in a single process.

Thanks to the Direct Connect connection of the successful hotel booking platform for business and private travel, travel agencies will also benefit from ehotel advantages: transparent prices and an overview of all available hotel room contingents.

Lufthansa City Center's Bridge-IT brings all booking sources together, which now includes ehotel, into a single clear travel plan under a super PNR. As a collaborative partner, ehotel takes the LCC multi-source platform to a new level, with an enormously enlarged body of hotels, so that LCC customers always benefit from the best offer.

Lufthansa City Center (LCC) is the world's largest independent franchise system in the travel agency market, with more than 570 offices in approximately 90 countries and a total turnover of approximately 5.3 billion euros. LCC is active in the leisure (tourism) and corporate (business travel) sectors. The LCC business travel division operates under the label LCC Business Travel. The chain of medium-sized, owner-managed travel agencies has 300 offices with around 2,400 employees in Germany alone. Worldwide, the travel agency network employs around 5,300 people. Further information can be found at LCC.de and LCC-Businessstravel.de.

The ehotel hotel booking platform bundles the accommodation offerings of all providers worldwide on one platform through META-SEARCH technology. The Berlin-based company is focusing its business on holistic support of hotel bookings and the associated services for business customers. By integrating tools and services into the systems of the companies in question and through specially developed payment and billing solutions, ehotel ensures optimised processes, end-to-end expenditure control, compliance and cost savings for the customer. The booking platform has been repeatedly recognised for its quality of service by the German Institute for Service Quality and the market research institute ServiceValue among others. www.ehotel.de